



**F**ounded in 2013, LABEL ([www.LABEL.co](http://www.LABEL.co)) is the premiere custom clothing brand that fulfills an unmet need for offering exclusive custom clothing that places a strong emphasis on convenience, style and value.

Offering deep expertise, experience and professionalism in serving the high-end custom clothing market, LABEL provides its concierge-type service to thousands of influential and affluent clients in many major U.S cities, including Boston, Chicago, Dallas, Houston, New York, San Francisco and Washington, D.C.

Our unwavering commitment to superior quality and service has built strong, lasting relationships with Fortune 100 and 500 C-level executives, professional athletes, celebrities and other clients who depend on LABEL as a 'one-stop' clothing solution.

LABEL's exclusive concierge-level service offers clients exceptional convenience that is designed to save them time and money. Committed to accommodating our clients' busy schedules and making the process seamless, our style consultants will meet with clients either at their home, office or our Madison Avenue showroom.

Founded by brothers CEO Jeremy Miller and President and CFO David Miller in 2013, LABEL has become a multi-million dollar business, garnering a stellar reputation for its exceptional products and concierge service.

L A B E L

41 Madison Avenue, 31 Floor, New York, NY 10010



# WHY CHOOSE LABEL



Offering a high-end clothing solution for ultra-high net worth clientele, LABEL is dedicated to helping its clients in making informed choices to ensure that they achieve the ideal fit and personalized look, at a price point that delivers the best value possible.

LABEL offers unrivaled value by eliminating the need for middlemen and engaging directly with its clients.

LABEL has established close relationships with some of the world's most renowned fabric companies (Zegna, Dormeuil and Loro Piana), in order to ensure that the world's finest materials are used to construct the Company's clothing.

The Company's products satisfy a wide range of client needs and occasions. For suiting, the Company offers entry-level, mid-range, and high-end, hand-made suits, with the top end exceeding \$5,000. For shirting, LABEL offers an array of available options, with the highest-quality shirts retailing for over \$500.

LABEL clients have the option to use groundbreaking computer vision technology, combined with the personalized service of LABEL's style consultants and tailors, to achieve the highest accuracy in measurements for the Company's custom men's suits and other clothing.

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# WHY PARTNER WITH LABEL

Our PRESTIGE partnership program seeks to build mutually beneficial relationships with other luxury brands that share our same philosophy toward clients: Our clients' interests always come first; they deserve the finest quality and service available.

Joining our PRESTIGE program enables you to offer your clients LABEL's suits, shirts and other custom menswear made from the highest quality fabrics.

The PRESTIGE program entitles your clients to LABEL's exclusive concierge-level service, providing them with the most convenient and best possible shopping experience.

What does a PRESTIGE partnership mean for your business? By integrating the PRESTIGE program into your company's marketing program, your business will leverage an innovative and novel approach to growing your customer base, thereby creating a recurring sales channel and building increased market awareness of your luxury brand. The PRESTIGE partnership will facilitate mutually rewarding opportunities.

Become a PRESTIGE program member today and give your clients immediate access to their LABEL: access to the highest quality fabrics, access to originality, access to the perfect fit, access to customization, and access to convenience.

For more information on LABEL's PRESTIGE program, contact us at [info@label.co](mailto:info@label.co) or 1-888-322-4877.

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